

3M Science.
Applied to Life.™

Your brand.
Safe in our hands.





3M Select Platinum Partner.

The best graphics decision you'll ever make.

As branding programmes become increasingly complex and demanding, the merest hint of graphic failure could cost considerably more than just 'putting the problem right'. It could cost your reputation.

On the other hand, by choosing a 3M Select Platinum Partner, you will be able to enjoy the peace of mind that only comes with graphics that are manufactured under the 3M Select Platinum Partner (SPP) warranty.

Responsible for your Branding?

Then choose the route to total peace of mind.

When you buy a graphic solution from a company, shouldn't you expect it to be a quality product?

If it's defective, shouldn't you expect a product replacement without any bother?

But in today's uncertain world, you can't always be sure – unless your graphic has been created in compliance with standards outlined under the 3M Select Platinum Partner warranty.

Peace of mind.

In the unlikely event that a graphic produced by your 3M Select Platinum Partner should fail, 3M will contribute* to the cost of:

- ▶ Removal of defective graphic
- ▶ Provision of replacement materials
- ▶ Application of replacement materials

3M Select Platinum Partner Warranty.

The totally dependable fleet graphics warranty that delivers complete peace of mind.

*Contribution shall be limited to a maximum of up to twice the invoiced purchase price paid to 3M for the Products used in the manufacture of the Finished Graphic.

Experience and expertise.

All Graphics Manufacturers who display the SPP Logo have signed up to a high standard of graphic production.

Compatibility, guaranteed.

A 3M Select Platinum Partner will use only 3M Matched Components – these are the special inks, films, overlaminates/ clear coats and masking tapes tested and approved by 3M for the production of your 3M SPP warranted graphics.

What does this mean?

You are entrusting your graphics to a 3M Select Platinum Partner who has appropriate:

- ▶ Hardware/system/software components for the production of SPP warranted graphics.
- ▶ Quality control
- ▶ Production environment and storage facilities
- ▶ Staff training

3M Warranties at a glance.

	3M Basic Product Warranty	3M Performance Guarantee	3M Select Gold Partner Warranty	3M Select Platinum Partner Warranty
3M Warranted Components and Remedies	3M Graphic Products & Qualified inks	3M Graphic Products, 3M Inks, 3M Graphic protection	3M Graphic Film or Substrates, 3M Inks, 3M Graphic Protection	3M Graphic Film or Substrates, 3M Inks, 3M Graphic Protection
Scope of Warranty				
Physical Defects in 3M Product				
Obvious damage for any reason	■	■	■	■
Manufacturing Defects and Ink Performance				
Visual defects	■	■	■	■
Adhesive defects	■	■	■	■
Adhesion failure on recommended substrates		■	■	■
Printing Defects and Ink Performance				
Image defects when printing		■	■	■
Excessive image fading			■	■
Image cracking, crazing or peeling			■	■
Blistering			■	■
Excessive dimensional change			■	■
Graphic Appearance				
As defined in Product Bulletin for 3M Products only		■	■	■
Warranted Durability				
As defined in base film's Product Bulletin		■	■	■
Removal				
Removable or changeable films do not remove as stated		■	■	■
Financial Reimbursement Relevant only if shown as 'included' in above section				
Defective graphic removal				
Replacement materials	■	■	■	■
Remanufacture of replacement graphics				■
Application of replacement graphics				■
Labour Cost				■

Why choose OPG as your branding partner?

Total Package.

Every time you purchase a graphic from a 3M Select Platinum authorised manufacturer like OPG, you are 'buying into' the benefits of 3M product innovation, technical expertise, ethics and financial stability.

Unrivalled capability.

As a 3M Select Platinum Partner authorised manufacturer, OPG is not only highly qualified, but one of the largest, most capable, most technically advanced graphics specialists in the market. The company has also been approved to work in conjunction with 3M Select Gold Partner products, equipment and processes.

Trusted.

Being a 3M Select Platinum Partner, OPG has been successfully commissioned for many years by brand owners – and trusted explicitly to carefully implement some of the most recognised and valued global brands.

UK and Ireland-based analytical capability.

Whilst you'll choose a 3M Select Platinum graphic from OPG for its ability to consistently deliver throughout its warranted life, in the unlikely event of failure due to a material fault, 3M has full analytical capability to assess the fault here in the UK. This ensures that any response to a graphic failure is speedily addressed and remedied.



To enjoy the benefits and peace of mind of 3M Select Platinum graphics, speak to Alan Watson (General Manager):

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